



Hospitality Team Nurtures the Success of National Sport Day Celebrations



The National Sports Day (NSD) celebrations are one of the largest annual events organized by Aspire Zone Foundation in terms of scale of activities, number of participating organizations and individuals, as well as number of staff involved. The National Sports Day celebrations are held in February of each year and bring together dozens of organizations and thousands of visitors of all ages. Multiple venues are used each year to host the celebrations including Aspire Park and Public fields.

PRE-EVENT: Once the Hospitality department has been notified of the event, planning phase was initiated in order to conduct a general assessment of the size of the events and its requirements. The size and requirements of NSD celebrations vary each year and the department studies the event plans to ensure that all requirements are fulfilled.

DURING-EVENT: On the event day, the hospitality team implements a wide range of services which vary based on the nature and requirements of each event within National Sports Day celebrations. The day kicks off with activities across all of AZF's facilities and venues as well as the spacious outdoor fields and pitches at Aspire Park. Each year witnesses a growth in the number and variety of activities which include the fun run around Aspire, the 5000 steps journey, sports competitions for kids & families at Aspire Dome and Aspire Park, ASPIRE Academy Multi-sport Skill Development and Foundation Year Programmes, Football Performance & Science program, Wall Climbing, Aspire Active Family Boot Camp, Beach Soccer and many more.

Year 2015 - NSD in its third year, AL-Hospitality served around 12000 meals as lunch packs, snack bags, coffee breaks, buffets, and fruit distribution. In addition, 30000 bottle of water were distributed to public and participating external companies. It took 70 AL-Hospitality team members to execute the task.

Year 2016 - Recently and for the fourth year in a row, a team of around 50 AL-Hospitality experts worked tirelessly for 17 straight hours catering 4000 meals in the form of buffet, coffee breaks, & meals packs within different AZF premises and delivered 15000 water bottles to public, in addition to assisting AL-Venue department with their internal functions.

NSD Event Details

- *Date: held annually on the second Tuesday in February*
- *No. of internal events during NSD: 14*
- *No. of Hospitality Staff Members: 50 to 70*
- *Hours of operation: 17 hours*
- *Number of meals during event: 4000 - 12000*