



General Services department contribute to the success of the celebrated EMIR CUP 2014



Emir Cup, in simple words, is the country's most popular sports event held at Khalifa International Stadium. Fans and players, sponsors and organizers all wait eagerly for the time when Emir Cup is set for kick-off. The launch of the Emir Cup is nothing short of a festival as sports fans in Qatar impatiently wait for this event. Since the very beginning, the Emir Cup has had enjoyed a special place in the country's national sports calendar. The event was held on May 17th 2016, and attracted around 40, 000 spectators. With great events, come great responsibilities to ensure a flawless and successful event. Aspire Logistics General Services team provides high standard Event Logistics services, Transportation and Cleaning services which contributed greatly to the success of this major event.

General Services provided for the Emir Cup Event:

Event Logistics:

For the Emir Cup 2014, Event Logistics provided complete Logistics Support through professional Provision and Management of wide range and round the clock services such as:

- Complete Procedure of Event Planning and Management Services including Overlays, Planning, Setup, Ceremonies Infrastructures etc.;
- Events' Structures and Service Compounds Design, Build, Branding based on Events' Activities/Functions Requirements;
- Events' Safety and Security Infrastructure Setup based on Events Approved Plans.

- Extreme Support to all parties through an accurate and smooth Events Pump-In/Out without having any impact on venues owners' activities and operations through a solid and systematic planning.
- Press conference room set-up for post event interviews & media operations
- Mixed zone set-up to create athletics, media & VIP access to different locations within the Venue.

Cleaning and Pest Control:

Large Event like Emir Cup which attracts around 40, 000 spectators, causes large volume of waste left behind by the spectators and it was of huge importance for the department to plan and implement a comprehensive waste management plan to ensure that that event runs smoothly.

PRE- EVENT PLANNING

- Appropriate number of bins were positioned strategically all over the public area including the car parks and 43 number of 1.1cu m bins were used.
- Area near to underground compactor was identified to be as a service area. This area was later fenced and hence was not accessible by public.
- Reserved bins were kept standby for the necessary actions.

DURING- EVENT SERVICES

- During the event, the stadium was full to its maximum with many fans still lingering about outside the gates watching the happenings on the Video screens provided outside the gates. The fan zone area was also bustling with crowds shoulder to shoulder.
- The amount of general waste generated was huge and interim storage areas were created at gate 22 and gate 5 to temporarily store the removed waste from within the stadium compound.
- Licensed stall holders at the Concessions, Street vendors & free food suppliers contributed to the volume of wastes. All the additional bins in the vicinity were well utilized.
- During & post event, large volume of waste was generated which warranted extensive cleanup that lasted from 16 May till 20 May 2013.

General & food Wastes and garbage bags were continuously collected from all over Khalifa Stadium vicinities & transferred to Skip Tanks outside Khalifa Stadium & to the Compactor located near the stadium. Operation started 5:00 AM till midnight.

Some facts and figures:

- *Total of 15,206 incident-free man-hour were spent to professionally clean Khalifa Stadium during and after the 2014 HH Emir Cup final match event.*
- *Total volume of 34,047Kg of domestic waste was successfully and safely managed during the event.*
- *During this period, 291 trips using the 1.1cu bins were made by the Waste Management Team.*

AT A GLANCE

- *The Emir Cup was first played in 1972*
- *The Emir Cup consists of 5 rounds for an approximate duration of 30 days.*
- *General Services for Emir Cup include: Event Logistics, Transportation and Cleaning services*